Nanette S. Edwards, Executive Director



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April 15, 2022

VIA ELECTRONIC FILING

Jocelyn G. Boyd, Esquire Chief Clerk & Administrator Public Service Commission of South Carolina 101 Executive Center Drive, Suite 100 Columbia, South Carolina 29210

RE: Rulemaking Proceeding for the Purpose of Promulgating a Regulation to Help Prevent the Potential for Misleading Advertisements by Prohibiting the Sale of Customer Data by Regulated Utilities Absent a Customer's Direct Consent **Docket No: 2019-387-A**

Dear Ms. Boyd:

On February 24, 2022, the Public Service Commission of South Carolina ("Commission") issued Order No. 2022-141, which set April 15, 2022, as the deadline to file Direct Testimony¹ and requested that the South Carolina Office of Regulatory Staff ("ORS") "reach out to any utility which has failed to meet the November 24, 2021 deadline to file initial guidelines regarding the sale of customer data as required by new Commission Regulation 103-823.2."

On December 22, 2021, ORS sent a letter to regulated companies that were out of compliance with S.C. Code Ann. Regs. 103-823.2. Additionally, pursuant to Order No. 2022-141, on March 3, 2022, ORS sent a second letter to non-compliant regulated companies.² Subsequent to March 3, 2022, ORS had communications with individual companies in an effort to educate and encourage compliance with Commission Regulations.

¹ On April 14, 2022, the Commission issued Order No. 2022-31-H, which amended the date by which Direct Testimony was due to be filed to April 19, 2022.

² See March 2, 2022, filing made by ORS on the Commission's Docket Management System.

As of the date of this filing, two (2) regulated companies, Dowd Water Systems, Inc. and Scenic Lake Park, have not filed initial guidelines with the Commission. ORS continues to communicate with these companies. While ORS will continue to monitor this docket and reserves its right to file any appropriate pleadings or responsive testimonies, it does not plan to file Direct Testimony in this docket.

Sincerely,

Andrew M. Bateman

cc: All Parties of Record (via electronic mail)

C. Jo Anne Wessinger Hill, Esquire (via electronic mail)

David Butler, Esquire (via electronic mail)